



## Journalism & Media Intern

- Develop and create content for all digital channels including company websites, blogs, online communication, email and other digital properties
- Research, create and edit content for a variety of digital platforms aimed at both internal and external audiences.
- Manage existing content, including making timely updates and archiving what's no longer needed
- Implement SEO best practices as part of all content creation, etc.

### **About you -**

Our ideal candidate has a good understanding of Development issues and planning/ review processes ideally in diverse multi-cultural settings. Additionally, given the nature of the responsibilities, the candidate must have excellent listening and communication skills, the ability to work with a diverse group of people and the ability to learn and share knowledge, all the while with sensitivity to the local culture and norms. You will report to the Project Head and Programme – Co-ordinator.

### **End of Internship -**

At the end of the internship, the intern will prepare a report about his / her learning experience with The Kutumb Foundation including recommendations for increased efficiency and effectiveness in the areas he/she worked.

### **Qualification -**

- Be enrolled in an undergraduate degree in Mass Communication, Social Policy, Economics, Sociology, Development Studies, Applied Research, Evaluation or other relevant Social Sciences;
- Demonstrable excellence in verbal, written and interpersonal communication in English and Hindi (including active listening and strong writing abilities);
- Good interpersonal skills and ability to work within a multi-cultural team.
- Previous relevant work or volunteer experience highly desired;
- Undergraduates should be having the minimum age of 18 years.

### **Availability**

Desired role period 3-6 months starting in April 2020.

Total No. of Vacancies - 3